

Meet our Entrepreneurs



Mohammad Aamir Ganaie

Mohammad Aamir Ganaie is a versatile professional excelling in UI/UX design and software & App testing. With a keen eye for aesthetics and functionality, he crafts intuitive digital experiences. His proficiency extends to cinematography and filmmaking, where he combines technical expertise with creative vision to capture compelling narratives. Aamir's journey is marked by passion for innovation and storytelling, seamlessly blending his skills across multiple domains. Whether refining user interfaces or bringing stories to life on screen, he remains dedicated to delivering excellence and pushing the boundaries of creativity in every project he undertakes. Aamir has served as a Documentarian and Researcher at the Art, Culture & Craft, Gender Justice, and Security Hub at the London School of Economics. Also, He is a Co-Founder & CTO of *CampusNest247*, an early-stage Edtech startup creating a review system to establish accountability in the educational sector for better career choices.



Abdul Qayoom

Abdul Qayoom, known as the innovator Naik, hails from Dooru Shahabad, Anantnag, in Jammu & Kashmir. He is the Founder and CEO of B NAIK UPRISING AGRO INDUSTRY PVT.LTD, a nationally recognized agri-tech startup. Additionally, he founded Kashmir Technology Ventures and the Kalam Innovation Center in J&K. With numerous national innovations to his credit, Qayoom is also a prolific motivational speaker, having conducted over 210 sessions at esteemed institutions like IIT Hyderabad, NIT Srinagar, and IUST, inspiring countless students. His dedication to innovation and entrepreneurship continues to make a significant impact in his community and beyond.



Syed Irfan Inayat

Syed Irfan Inayat: The Maestro of Digital Marketing!

With a crispy blend of psychology and marketing brilliance, Irfan is the epitome of digital prowess. Armed with an MBA in Marketing, an MA in Psychology, and a Digital Marketing Executive Certification, he's not just ahead of the curve—he sets it. Boasting 7+ years of hands-on experience, Irfan has led 100+ SEO victories and crafted 60+ top-notch websites globally. But his repertoire extends beyond SEO; he's a master of WordPress and content marketing, making him the ultimate digital Swiss Army knife. But Irfan's impact doesn't end there. As an Adobe Educator and Program Counsellor, he's shaping the next wave of digital wizards. And with Colossus Digital Media, he's not just imagining the future of digital marketing—he's architecting it, one game-changing strategy at a time.



Nadeem Iqbal

An engineer turned agripreneur whose vision is to develop better ways of farming through technology Intervention in both production and selling. He says, "Our youth should choose farming as a career and not as a burden or a last option". When asked why he chose the path of an agripreneur he said the agriculture is the backbone of almost all the nations but still it is the farmer who suffers the most. The bad weather, the war, even the politics affect farmers the most. Born and raised in a farmer family, he says growing on a field taught him the values and virtues including the hardships of farmers. He wants to impact every farmer in a better way to make their life joyous, prosperous and stable. Currently, he is working on branding and marketing of agricultural production under a brand name called Haqiqi.



Asrar Durrani

Pioneering the Path from Engineer to Entrepreneurial Excellence. Embark on an exhilarating journey with Asrar Durrani, the visionary force behind Durrein Foods, as he fearlessly navigates the intersection of innovation and purpose. With unyielding dedication, Durrani has transformed his passion for environmental sustainability and holistic well-being into a thriving entrepreneurial venture.

At Durrein Foods, we stand tall as champions of conscious consumption, led by Durrani's unwavering commitment to crafting products that not only nourish the body but also nurture the planet. Our flagship offering, Ayurvedic tea, stands as a testament to Durrani's relentless pursuit of excellence, blending ancient wisdom with cutting-edge science to deliver unparalleled health benefits. Prepare to be inspired as we celebrate the remarkable journey of Asrar Durrani, a true trailblazer in the realm of entrepreneurship, whose pioneering spirit continues to redefine the landscape of sustainable living.



Fizu Rashid Zargar and Rehana Manzoor

Fizu Rashid Zargar and Rehana Manzoor, both B. Tech graduates in Electronics and Communication from the Institute of Technology at Kashmir University, are the visionary founders of "KASHPOW SOLUTIONS." Their groundbreaking patented innovation of Vertical Axis Wind Turbine-powered streetlamps combines renewable energy with practical urban infrastructure. Their journey showcases the power of passion and education to drive change, offering a beacon of hope for sustainable development in Kashmir. Through their startup, they're not just innovators, but catalysts for a brighter, greener future, illuminating streets and minds alike with their pioneering spirit and dedication to harnessing renewable energy.



Amarah Khan

Amarah Khan is a fourth Generation Farmer from Pinjura Shopian and Founder Director of AL Aleem Bayt Private Limited. She has 10 Years of experience in Agriculture and Horticulture. She has a Vision to build a leading agri-tourism destination that provides enriching, educational, and enjoyable experiences for visitors of all ages. She aims to create a sustainable, authentic, and interactive environment where guests can connect with the origins of their food, appreciate the beauty of agriculture, and foster a deeper understanding of rural life. Through immersive experiences, she strives to promote sustainable agricultural practices, preserve local heritage, and support the well-being of our community and its environment. Her mission is to offer a unique blend of educational and recreational experiences focused on agriculture and the natural world.



Humaira Muzaffar

Humaira Muzaffar, a dedicated Food Quality Controller and Marketing Assistant at "HENNA PICKLES," a renowned food brand in Jammu and Kashmir, brings a wealth of expertise with an M.S.C in Food Science. Her journey is marked by a profound understanding of food microbiology and chemistry, honed through years of experience. Humaira's forte lies in crafting delectable products, leveraging her skills in food product development and formulation. Her meticulous approach extends to ensuring regulatory compliance and upholding stringent food safety standards, reflecting her unwavering commitment to delivering excellence. Humaira's passion for her craft shines through in every jar of HENNA PICKLES, enriching the culinary experiences of customers across the region.



Uwais Amin

Uwais Amin is a visionary entrepreneur with over six years of experience in the computer training and skill development sector. As the founder of *Think & Win Technologies*, he has been at the forefront of empowering individuals with the essential skills needed to thrive in the digital age. With a passion for innovation and a commitment to excellence, Uwais has transformed countless lives in Kulgam through his dedication to providing best computer training and skill development programs. Uwais has been at the forefront of shaping the future of tech education. Stay tuned to learn more about his innovative initiatives and insights into the ever-evolving world of skill development.



Mehnaz Shah

Shah Mehnaz is an accomplished professional with a strong educational foundation in the field of nutrition. Having obtained her undergraduate degree in Home Science from Cluster University of Srinagar, she is currently furthering her expertise by pursuing a Masters in Dietetics and Clinical Nutrition at the prestigious University of Kashmir. Apart from her academic pursuits, Mehnaz is a dedicated entrepreneur with a passion for business. She has actively ventured into the world of customised gifting and organic henna products. Her entrepreneurial spirit is fueled by a desire to not only succeed but also to leave a lasting mark in the organic henna and gifting industry.



Tawseef Ahmad

Tawseef Ahmad, a Digital Marketing Specialist and Founder of Star Link Technology, boasts a decade of experience in the ever-evolving realm of digital marketing. His expertise has significantly contributed to the success of renowned global brands like Coca-Cola, Oberoi Hotels, Honda Cars, Digital Vidya, Trident Hotels, Orient Electric, NIIT, and Sony, aiding them in accomplishing their online objectives. Having garnered a comprehensive understanding of various IT & digital marketing facets such as website development, SEO, social media marketing, and media planning, Tawseef leverages this knowledge at Star Link Technology. The company, under his leadership, assists businesses in formulating and executing seamless digital strategies that drive online triumph.

Beyond website development and digital marketing, Star Link Technology provides bespoke custom software development, media planning, and other IT solutions, enabling businesses to streamline operations and enhance overall performance. With an unwavering focus on customer satisfaction and a proficient team, Star Link Technology remains dedicated to pushing the boundaries of creativity and technology, empowering businesses to thrive in the digital era.



Mohsen Rashid

Mohsen Rashid, an interior wood designer, specialised in creating aesthetic and functional spaces using wood as the primary material. They blend craftsmanship with design principles to enhance interiors through custom woodworking, furniture and detailing, often focussing on sustainability and natural aesthetics.



Mir Waseem

Mir Waseem, a science graduate with MBA finance & Marketing is a budding entrepreneur in healthcare sector providing offline and online healthcare services like dispensing medicine, providing doctors consultations and all basic healthcare diagnostics at his well-established health centre Mir pharmacy. His journey of becoming a pioneer in entrepreneurs doesn't stop here and is all set to diversify his business and enter into construction business where all construction related materials and Human Resources will be provided under one room with financial support from the financial institutions to his customers, the mission is to provide convenience, quality services with affordability & customer satisfaction with less time and space. Mir opened this new venture M/s Mir & co, where the customers will be provided online & offline building material supplies, human resources & fully furnished home will be provided to the customer as per the needs of the customer.



Zahid Hassan Khan

Zahid Hassan Khan, a M.B.A professional with hands-on experience in marketing and HR. A Livestock Farmer, having Started his own Economic Venture in Sheep Rearing from last one year and aim is to do this Farming in a professional & Integrated manner by focusing on Agro-Ec-tourism Concept.



Azhar Peerzada

Meet Peerzada Azhar ud Din, an enterprising electronics engineering graduate with a passion for quality and reliability. As the founder of Mubark Organisation, we bring expertise in electronics services, catering to a diverse range of clients. With a commitment to excellence, he ensures that every project meets the highest standards, providing reliable solutions for various electronic needs. Through innovation and dedication, they strive to be leaders in the industry, offering unparalleled service and establishing long-lasting relationships with clients.



Iqra Nazir

Iqra Nazir, a tech entrepreneur and seasoned professional in Information Technology and Management, leads Dawat Book, a pioneering startup revolutionizing digital celebrations with cultural richness. With a diverse skill set and a passion for crafting engaging content, Iqra's journey embodies innovation and creativity. As the founder and CEO of Dawat Book, Iqra pioneers a digital platform that merges culture and craftsmanship, enriching celebrations with authenticity and meaning. Outside of her professional pursuits, Iqra indulges in the art of poetry and content creation, captivating audiences with her eloquent prose and evocative imagery.



Showkat Ahmad

Introducing Showkat Ahmad, the visionary founder of KVLC (Kashmir Valley Landscapes & Consultants). With almost a decade of expertise in modern landscape and commercial floriculture, Showkat is on a mission to revolutionize the industry, especially in the scenic Kashmir region. His goal is clear: to promote sustainability and combat global warming by fostering greener practices. Additionally, he aims to develop summer and autumn gardens to attract tourists to Kashmir year-round, thus contributing to the region's economic growth.



Farrukh Haqani

Farrukh Haqani effortlessly wears multiple hats—from being a design engineer to a passionate social entrepreneur dedicated to making a difference in the community. His driving force lies in his desire to create positive change. Currently addressing shortcomings in public health, he has identified a significant gap in the accessibility of mental healthcare and has envisioned a solution that integrates technology and empowers communities. With this spark, Himawari was born.

Himawari, meaning "sunflower" in Japanese, symbolizes hope and growth. As the visionary founder, Farrukh leads this groundbreaking startup dedicated to revolutionizing mental healthcare access. Himawari leverages technology to provide a user-friendly platform for individuals seeking support. Additionally, they foster community-driven initiatives that break down stigmas and create a safe space for open conversations about mental wellbeing.



Aaqil Rasool Wani

Aaqil Rasool Wani, a seasoned technologist and dynamic social innovator, pioneers the transformation of Kashmir's unorganized meat industry through Pujj Kaak. His venture combines technology and community empowerment to revolutionize operations and enhance accessibility. Aaqil's leadership extends beyond Pujj Kaak, as he mentors aspiring entrepreneurs, fostering a thriving ecosystem of social innovation. His journey epitomizes entrepreneurial success intertwined with a dedication to social impact, making him a visionary worthy of admiration.



Aasim Bashir

Aasim Bashir, co-founder of Kashmir Trout, brings a wealth of expertise to the table with a master's degree in both MCA and MTech, complemented by 15 years of industry experience. His tenure in technology companies and startups has been marked by a keen focus on traffic generation and converting leads. Now, at Kashmir Trout, Aasim leverages this expertise to pioneer the distribution of Himalayan cold-water fish, particularly Trout. Recognized for its taste and nutrients, Trout is a culinary gem yet to attain national recognition. Kashmir Trout, an omni-channel platform, operates with over 200 trout farmers to ensure a steady supply of premium-quality produce. With innovative offerings such as the world's first live trout fish sale centers, doorstep deliveries, and value-added products like pickles, Ready to Cook meals and cooked offerings make Kashmir Trout set itself apart in the market. Aasim's leadership and dedication, coupled with the startup's commitment to quality and sustainability, position Kashmir Trout for continued growth and success on both the national and international front.



Wasim Abid

Wasim Abid, I am an Ad Operations professional with 5 Years of experience in advertising industry. A dedicated and result-driven Digital Marketing Specialist with a strong academic background in marketing. Proficient in executing and optimizing ad campaigns, driving website traffic, and maintaining a high standard of quality. Beyond his professional roles, Wasim Abid has been a driving force in the freelance community, offering his expertise to startup businesses, local small-sized enterprises. His versatile skill set and dedication to client success have earned him a stellar reputation in the industry.

Entrepreneurial Drive: - Driven by his passion for digital marketing, Wasim has also ventured into entrepreneurship by founding his own Social Media Marketing Agency (SMMA). With a mission to empower startups and local small-sized businesses, Wasim's agency aims to revolutionize the industry by delivering tailored strategies and impactful campaigns.



Athar Bashir

Athar Bashir, a dynamic agricultural economist with a fervent drive for professional growth and rural development. Armed with a solid academic foundation from Sher-e-Kashmir University of Agricultural Sciences and Technology of Kashmir, Athar has immersed himself in diverse experiences, from internships with organizations like NABARD to hands-on projects focusing on data procurement and evaluation. His technical prowess spans beekeeping, high-density plantation and economic evaluations of various crops. Athar's dedication to knowledge-sharing and community engagement is evident through his active participation in conferences and workshops, where he contributes insights on topics ranging from climate change impact to agricultural marketing. With a knack for public speaking, leadership and idea generation, Athar is poised to make a significant impact in the agricultural landscape, leveraging wisdom and experience to drive sustainable growth.



Irfan Ahmad

Founder of ECO Essentials Manufacturing | Paper Products Expert

With extensive expertise in paper product manufacturing, Eco Essentials is contributing to a sector that's essential for various daily needs and occasions. These products likely serve a wide range of customers, from households to businesses, reflecting the versatility and demand for such items. As there's a growing emphasis on eco-friendly products, ECO Essentials implements sustainable practices and innovations in material science which is beneficial for environment. Irfan Ahmad is the driving force behind ECO Essentials Manufacturing specializing in paper cups and paper napkins. Irfan brings a wealth of experience and knowledge to the industry. Under his leadership, ECO Essentials Manufacturing is becoming a trusted name, offering high-quality products at competitive prices. With a smooth supply chain in place, ECO Essentials ensures easy delivery of its superior paper products.

Ayan Khan

Meet Ayan Khan: An Engineer Turned Entrepreneur



Ayan Khan, trained as an engineer, has always been propelled by the spirit of innovation and problem-solving. His journey from an engineer to an entrepreneur is a testament to his dedication and passion for creating meaningful change. His latest venture lies in the realm of adventure tourism, a sector that marries his love for travel and exploration with a commitment to sustainable and responsible tourism. His startup aims to provide unique and unforgettable experiences for travellers, while also promoting local economies and respecting the environment. With a strong technical background and an entrepreneurial mindset, Ayan is well-equipped to navigate the challenges of the tourism industry. His vision is to create a platform where adventure meets sustainability, and where travellers can explore Kashmir in a way that respects and preserves its natural beauty.

Enayat Ali Khan

Enayat Ali Khan: A Versatile Entrepreneur, Enayat Ali Khan is a multifaceted individual who embodies a unique blend of business acumen and creative flair. His MBA in HR demonstrates his proficiency in managing and leading high-performing teams, which could be pivotal in his various entrepreneurial endeavours. As the founder of Charzan Holidays, Khan showcases his initiative and vision in the tourism industry, while his co-founding of Aavun Foods highlights his ability to diversify beyond hospitality. Khan's involvement in event organization underscores his capability to manage large-scale projects and potentially leverage his HR skills for effective team coordination. Additionally, his role as a content creator adds a creative dimension to his profile, suggesting that he is involved in crafting engaging content for his various ventures. With his diverse skillset, Enayat Ali Khan is well-positioned as a versatile entrepreneur who can strategically combine business acumen and creative drive to fuel the success of his endeavours. Now he is working on a tour cabs a b2b application to connect tour operators and drivers all over the globe for tourist sightseeing.



Shafqat Ali Khan

Shafqat Ali Khan is the founder and CEO of a pioneering startup offering self-drive car rental services in the picturesque region of Kashmir. With a passion for innovation and a commitment to providing convenient transportation solutions, Shafqat is reshaping the way people explore and experience the stunning landscapes of Kashmir. Drawing on his extensive experience in the travel and tourism industry, Shafqat has built a reputation for excellence in customer service and a keen understanding of the unique needs of travellers. Under his leadership, the startup has quickly gained recognition for its reliability, affordability, and dedication to customer satisfaction.



Driven by a commitment to integrity, innovation, and social responsibility, Shafqat is not only building a successful business but also contributing to the economic development and cultural enrichment of Kashmir. With a vision for the future that is as vast and majestic as the landscapes he serves, Shafqat Ali Khan is poised to continue making a lasting impact in the travel industry and beyond.



Junaid ul Islam

Junaid ul Islam, an Edupreneur, trying to change the traditional educational setup in rural kashmir by setting up state of the art modern, updated and AI driven elementary and primary educational institutions. My goal is to bring updated education to the doorsteps of the children belonging to the lower middle class.



Zeeshan Mohammad

Zeeshan is an ENC engineer but began showing interest in entrepreneurship for that he started a coffee shop with the name 'Cafe Zee'. It is the determination that quality should be the right of the consumer and a belief that high street coffee shops could be offering a better product. This ethos, coupled with a real passion for great coffee with great food is how Cafe Zee began. Coffee is truly a magnificent product, enjoyed and consumed by every nation across the globe.



Mir Salman Rashid

Mir Salman Rashid, an M.B.A professional, started working in Chandigarh with Luxury Lifestyle spaces Pvt. Ltd. As an Accountant. After that, he started his own venture namely Makman pharmaceuticals Pvt. Ltd., which is a pharmaceutical company and deals in marketing of pharmaceutical products. At present, they have five products and are working across Jammu & Kashmir.

